

# When disruption is constant, Endurance is a strategic advantage.

## TONY LOYD

Endurance Leadership • Author • Speaker •  
Executive Coach

Tony speaks with executive teams, emerging leaders, and mission-driven organizations about how to lead through disruption without burning out. His keynotes and workshops are practical and easy to use. Audiences leave with tools they can apply the same day.

The Endurance Leadership Framework is built around five Aid Stations. These Aid Stations help leaders stay calm, focus on what matters, adjust to change, build strong relationships, and keep moving with steady momentum.

- Former Fortune 500 executive leading global teams
- Host of Social Entrepreneur podcast, in the top 1% globally
- Best-Selling author of Crazy Good Advice: 10 Lessons Learned from 150 Leading Social Entrepreneurs
- Featured on major podcasts and leadership platforms
- Creator of the Endurance Leadership Framework used by leaders worldwide



## Popular Keynotes

### Leading Through Disruption

How to stay clear, calm, and connected when the ground keeps shifting.

### The Five Aid Stations of Endurance Leadership

A simple framework for building resilience and shared purpose.

### From Exhaustion to Endurance

Why leaders and teams burn out and how to build habits that restore energy and focus.

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Be unshakable in a world  
that feels unstable.

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**“Tony drives meaningful change while taking people with him. He empowers managers to implement, support, and coach the change.”**

**David O’Donnell, O’Donnell Associates**



Tony Loyd is an author, speaker, and executive coach who helps leaders build endurance during times of rapid change. His journey as a Fortune 500 executive, endurance athlete, and cancer survivor shapes the way he leads. Tony understands what it feels like to lead when the pressure is high and the path is not clear.

He draws on real-world experience and research to provide leaders with simple tools they can use immediately. Through the Endurance Leadership Framework, Tony helps audiences lead with calm, clarity, and courage.

## Popular Topics

- Emotional regulation for leaders
- Purpose and clarity in uncertain times
- Adaptive leadership and decision making
- Trust, connection, and psychological safety
- Sustainable performance and recovery
- Culture that endures beyond any single leader

**“Tony believes in people and directs them toward greatness. His encouragement helped me trust my abilities and follow my dreams.”**

Lizelle Fernandes

**“Tony creates the best environment for learning. He shares real experience and adapts across cultures with humility and honesty.”**

Ivett Casanova Perozo,  
CHRO

**“Tony has vision and the capability to lead a team to implement that vision.”**

Marci Martin, Senior Manager,  
Accenture

**“Tony has rare authenticity. He works comfortably with people at all levels and uses humor and warmth to gain collaboration.”**

Sherry Nolan Larson, Learning  
Leader

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